

BYZANTIUM PRODUCT PORTFOLIO AS OF JUNE 14TH 2018¹

1. Primer

- Politics
- Economy
- Security
- Crime
- Infrastructure
- Traffic
- Epidemiology
- Natural hazards

€ 1 000 – 2 500.

2. Standard country risk assessment.

- Geopolitics
- Politics
- Regime stability
- Democratic legitimacy
- Corruption
- Human rights situation
- Security situation
- Crime
- Macro Economy
- Finance
- Business climate
- Infrastructure
- IT Environment
- Traffic
- Epidemiology
- Natural hazards

€ 5 000 – 10 000.

3. Due Diligence Report.

€ 4 000 – 10 000.

4. Newsletter

Price according to size and frequency.

5. Special reports

Price decided in agreement with client.



Realism, not ideology

Byzantium seeks to base its assessments on both quantitative and qualitative methods and data. Analytic reasoning is in itself a qualitative procedure, applying logic and contextual knowledge on the material at hand. In combination with empirical statistical data, where available, we endeavour to present as adequate and relevant a representation of real circumstances and conditions as possible – from facts on the ground to their tactical, operational and strategic implications. We also strive to define how strategic decisions translate and trickle down to ground level. Prior to dissemination, every report produced by Byzantium is carefully screened, using the editing skills, background knowledge and judgment acquired during 30 years of professional life in journalism, government agencies and in the private financial and security sector, and, where applicable, in the IT-sector. Byzantium's reports are not based on ideology or any other belief system. This notwithstanding, should there be a general over-arching political approach or school of thought with which a measure of alignment could be detected, it would be in the kind of Realism found in Morgenthau, Kennan, Gaddis, Kissinger, Yergin et. alt.

Publicly available information

In any given country, a series of circumstances and risks affect the predicaments of individuals, organizations, government agencies and companies alike. Long lasting geopolitical conditions, domestic political stability, the local security situation, crime levels, traffic intensity, the standard of infrastructure, health issues and natural geographical conditions are all concerns for governments and investors, aid organizations, travelers and individual citizens. From publicly available sources on the Internet, detailed information about these factors can be collected for almost every country in the world. Journalists, think-tanks and intelligence agencies are working incessantly to identify and evaluate such sources and to collect, process and relay information of this kind. Byzantium is a player in this field.

Turning information into intelligence

Real grasp of a subject is achieved only through long-term and in-depth studies. Byzantium aims to acquire such grasp and to inform clients of its findings. Byzantium attempts to ascribe to events and incidents, trends and tendencies their proper proportions and to put them into an intelligible context. Byzantium explores and investigates empirical data, ponders without prejudice the probability, causality and effects of actions and incidents. Byzantium endeavours to assess the abilities and intentions of actors, discover structures and to evaluate developments as they evolve. The systematic surveillance of open sources and the methods used in retrieving and assessing information make Byzantium into a knowledge-based company, able to provide high quality reports to support the decision-making process of any given actor. In turning information into intelligence, Byzantium connects the dots.

Probability - not prejudice

World affairs and natural processes are not a game of roulette. While the dice has no memory, humans, and to a certain peculiar extent nature itself, inherently have. Hence the notions of probability and risk. If occurrences were altogether random, this, indeed, would render meaningless any effort to calculate and assess the outcome of developments. Byzantium consistently works to develop standards, norms and definitions for categories and levels of risks to guide us in our assessments and to enhance comparisons between different countries. In this, we aim for consistency and to avoid arbitrary judgments. The countries of the world, however, are not static entities but run by humans and sometimes exposed to circumstances beyond our control. They do not easily fit into any theoretical framework, but must sometimes be judged by their own unique prerequisites: the enduring features of geopolitics, the changing scene of everyday political life, the seemingly random occurrence of traffic accidents, the incidence of diseases and the probability of a number of natural phenomena.

An assessment, by definition, does not suggest any *conclusive evidence* on singular matters based on the strict laws of mathematics, but rather aims to indicate the *plausible outcome* of events, applying reasoning

based on probability. Hence, what it all comes down to is the discretion and experience, grasp and background knowledge of the analyst assessing the issue at hand. By retrieving valid information from reliable sources, Byzantium aims to provide sound and unprejudiced advice to its clients.

A basis for well-informed strategic decision making

Byzantium has provided reports to clients regarding some 150 countries. The reports have ranged from geopolitics to the security situation in regions and provinces and on local city level. They also include Due Diligence reports and other kinds of reports. Having consulted with Byzantium means you can inform your board of directors, your owners or your members that risks have been scrutinized and measures taken to make your investments, deployments or journey as safe as is humanly possible.

¹ Byzantium reports are available in Swedish or English.

